

# 2022 Annual Report



# July 2023

Sheep Hill | 671 Cold Spring Road | Williamstown, MA 01267 413-458-2494 | www.rurallands.org | williamstownrurallands



#### From the President—Greg Islan



The past year has been one of recovery and renewed excitement for the outdoors by the many people who use the extensive trail system in Williamstown. We had a change in leadership in March, with the organization's fourth Executive Director Robin Sears taking the helm from David McGowan.

In 2022 our programs and events returned to

normal. We were especially pleased to hold the biennial Sheep to Shawl festival in May, after missing it in 2020. It was an enormous success with the best attendance ever recorded, with over 360 people. The activity of the sheep, sheep dogs, sheep shearer, spinners, and weavers inspired awe; the musicians put a bounce in our steps; and the local crafts and foods were marvelous.

While trails and programs were hopping, we also had a banner year for land conservation. We received two donations of forest land: a hearty thanks to Anne Tiffany and Gerrit and Kathryn Van Duyne for their generosity and foresight. Additionally, in November 2022 the Williamstown Select Board assigned the right to purchase a tract of agricultural land on Oblong Road. We are grateful to our Board of Directors for their careful consideration of the merits of this project. WRL worked hard to start raising the money needed to purchase this beautiful farmland and viewshed loved by many—residents and visitors alike. (Spoiler alert: we closed on the property in 2023.)

When we look back at 2022, we will note that it was a year of recovery, masks on and off as things changed, getting together for events, then distancing again. Through it all, the WRL staff, our many volunteers, members, and neighbors have made it another outstanding year for Williamstown Rural Lands.

Thank you all.

#### From the Executive Director—Robin Sears

It is an honor to co-pilot Williamstown Rural Lands with President Greg Islan, under the guidance of our Board of Directors and in partnership with our solid staff team. It takes a village to do what we do: conserve biodiversity, promote outdoor recreation, and educate the public about nature and the rural working landscape. Our members and



volunteers also play critical roles in keeping the organization humming along.

Assistant Director Cathy Talarico's deep institutional knowledge has been invaluable as we steered through the 2022 staff transitions. She capably keeps the books, manages the office, provides input and guidance on all major decisions, and chips away at the burn pile each year.

Stewardship Director (a title change from Trails Coordinator) Dan Gura keeps the trails safe and secure, looks after the wellbeing of the ecosystems we conserve, and makes and keeps records of all things land. Dan began ramping up this year on planning for active land management into the future. He advises, too, on land conservation and acquisition projects, as each acre we conserve eventually gets his focused attention on supporting its ecosystem functions or maintaining recreational opportunities.

Our programs blossomed in 2022 under the leadership of Julia Morgan as Programs Coordinator, with book groups, seminars, and informative walks dotting our calendar. She led the organization of the Sheep to Shawl festival, too. Dana Williams succeeded Julia in September, and as Programs Director designs, publicizes, and implements engaging and informative programs for children, families, and adults. As a naturalist with a specialty in animal behavior, Dana is also our go-to for all things creeping, crawling, hopping, and flying.

Besides deliberating and deciding on key issues, members of our Board of Directors lead and serve on our standing and ad-hoc committees, which lend essential support to the staff and board by deliberating proposals, solving problems, and implementing components of our work. We invite WRL members to get involved with our committees.

With the generous support and encouragement from our community, we accomplished quite a lot in 2022. Rural Lands was awarded four grants for a total of \$17,180 to cover programs and events, strategic planning, trail work, and data management—work that continues into 2023. We conserved 24 acres of forestland through generous donations and helped preserve 17 acres of farmland. Dan's crew built a half-mile new trail—a rare event—on the Smith property. We received a Forest Stewardship Plan through the state forestry program for our Pine Cobble properties to help guide land management activities. This is our fourth such plan. We welcomed 797 participants to our various programs and community events—see the chart below.

We closed the year with 343 supportive members and aspirations for a most excellent 2023. Thank you all for accompanying us on this journey.

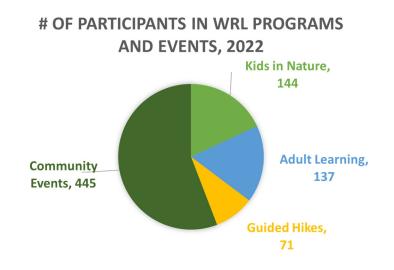
#### Land Conservation in 2022

We are grateful to Gerrit and Kathryn Van Duyne and Anne Tiffany for their generous donations of land to conservation. The new Buxton Brook Preserve and Judge Tiffany Nature Preserve were added to the nearly 1000 acres of precious land we hold in trust for ours and generations to come. Mrs. Tiffany also donated a conservation easement on the land, and we are grateful to our friends at BNRC for holding it.

William and Kelly Galusha preserved 17 acres of farmland through the Commonwealth's Agricultural Preservation Restriction (APR) program. We commend the townspeople and the Town of Williamstown for their moral and financial support of this project and generally for their foresight in designating ours as a Right to Farm community. Rural Lands helped facilitate this farmland preservation project and contributed financially.











#### Farewell to a dear friend, Jack Dietze

Last year we were saddened by the loss of a dear friend and neighbor, John ("Jack") Dietze, Jr. Jack was a major contributor along with his wife, Maureen, to Rural Lands. Maureen served on our board for 18 years with Jack supporting her all the way. Together they provided the leadership gifts and inspiration that helped transform the former dairy barn at Sheep Hill into an education center. The Jack and Maureen Dietze Interpretive Center at Sheep Hill opened in 2012 and features the natural and cultural history of our area and supports our nature education programs.

Jack was a true friend whose kindness and generosity of spirit will be missed by WRL and all who knew him. We were honored to be named as a recipient of donations in memory of Jack. We want to thank the Dietze family and the many friends and family members who made gifts in his memory.

## Gifts to our Endowment Funds in 2022

#### Broadbent Endowment Fund for the 21st Century

The passion that the Broadbents have shown for land conservation is inspiring, and we appreciate their generosity and that of all donors. Gifts to the endowment fund will be a lasting legacy for all who appreciate Williamstown's fields, forests, and purple mountains.

#### Gifts were received from

Henry and Pamela Art Joseph and Françoise Connors Peter Boudreau and Cathy Talarico

## Endowment of the Mathias J. Bartels Environmental Award Fund

This fund supports an annual award to a graduating senior at Mt. Greylock Regional High School who has demonstrated environmental leadership. It is named in memory of Mathias Bartels, who set an example of leadership at Mt. Greylock. In 2022, the award was made to Christian Sullivan.

#### Gifts were received from

James R. and Donna Heekin Timothy and Sunnie Heekin

#### Gifts in Memoriam

In memory of Joyce Christopherson Cathy Talarico

> In Memory of Michael Deep Jerry O'Neil

In Memory of John "Jack" Dietze, Jr. Maureen Dietze Tracy and Joe Finnegan James Fowler Dean Crawford and Darra Goldstein Karen G. Kelly and William K. Levy David and Candy Low Wayne and Annette McCary Phil and Kathy McKnight Don and Barbara McLucas Patrick Meaney Lisa Dietze Molloy Jerry O'Neil Arthur Evans and Leslie Reed-Evans Penn Staples Carol and Bob Stegeman Jane and Erwin A. Stuebner Peter Boudreau and Cathy Talarico Ann L. Wells Cheryl Westall

In Memory of John Foehl Sara Mayo and Charles A. Foehl Pooh and Charlie Lockwood

> In Memory of Jim Rack Barbara and Joe Sciacca

In Memory of Wavalene "Jinx" Tong Jan Goldman-Carter and Mark Carter



WRL is grateful for the hard work and financial support of these grant programs for their special gifts in 2022

Berkshire Taconic Community Foundation Appalachian Trail Conservancy, Wild East Action Fund Mass Cultural Council through the Cultural Council of Northern Berkshire Williams Outing Club

Williamstown Community Chest, Mary and Henry Flynt Fund





# Comparative Financial Summary Williamstown Rural Lands Foundation, Inc.

#### CONDENSED COMPARATIVE STATEMENT OF FINANCIAL POSITION December 31, 2022 and 2021

	2022	2021
Cash and other receivables	287,450	\$ 254,493
Conservation Land at cost	3,355,550	3,164,610
Property and Equipment	331,685	344,484
Investments and Endowments at Market Value	1,290,950	1,513,464
TOTAL ASSETS	5,265,635	\$5,277,051
Total Liabilities	139,795	\$ 101,384
Total Net Assets	5,125,840	5,175,667
TOTAL LIABILITIES AND NET ASSETS	5,265,635	\$5,277,051

#### CONDENSED COMPARATIVE STATEMENT OF ACTIVITIES For the Years Ended December 31, 2022 and 2021

	2022	2021
Membership Revenue	172,813	\$ 167,755
Donations, Fundraising, Grants, and other	363,735	195,467
Subtotal	536,548	363,222
Investment income	37,082	76,059
Net Unrealized Gain/(Loss) on Investments	(229,417)	87,288
Total Revenues	344,213	526,569
Total Expenses	394,040	358,934
Increase in Net Assets	(49,827)	167,635
Net Assets at Beginning of Year	5,175,667	5,008,032
NET ASSETS AT END OF YEAR	5,125,840	\$5,175,667

## You can leave a legacy through your bequest

A bequest to the Williamstown Rural Lands Foundation can have a lasting impact on the unique rural character and scenic beauty of Williamstown while protecting its working farms and forests, and cultural heritage for the future.

Bequests allow you to make decisions about your estate and can be used to make a substantial gift to a specific fund, such as WRL's land fund for conservation and stewardship or the Broadbent Endowment to ensure annual support for our work. In some cases, a bequest may reduce estate taxes. Your bequest will most certainly enhance WRL's ability to achieve its mission.

# 2022 Board of Directors

Greg Islan, President Barbara Carr, 1st Vice President Phil McKnight, Vice President Geraldine Shen, Vice President Peter Thomsen, Treasurer Robert D. Kraus, Secretary Cosmo Catalano, Jr. Averill Cook Jenna Dickinson Rhon Ernest-Jones Janette Kessler Tu Le Tom Leamon Dusty Lopez Malcolm Moutenot Wendy Skavlem Janie Strachan Tamanika Terry Steward Stephen N. Pagnotta, Esq., Counsel

#### 2022 Staff

David McGowan, Executive Director (through Mar 2022) Robin R. Sears, PhD, Executive Director (start Mar 2022) Cathy Talarico, Assistant Director Dan Gura, Stewardship Director Julia Morgan, Programs Coordinator (through May 2022) Dana Williams, PhD, Programs Director (start Sep 2022)

#### Directors Emeriti

Marion C. Alton<sup>†</sup> Henry W. Art Anita Barker **Flizabeth Bartels** Linda Becker Roger Bolton Jock Brooks John C. Craig Anne Crider David P. Dethier Maureen Dietze Sam Edson<sup>†</sup> Karen Falk Virginia Fletchert Juliet Flynt Henry Flynt, Jr.+ Mary Lou Galushat James C. Gibbons Susan Gold Dustin Griffin Bruce D. Grinnell Sherwood Guernsey Amy Herring

David A. Horton Tom Jorling Libby Kieffer Chester K. Lasell<sup>+</sup> Penny Low Don H. McLucas, Jr. Nancy Nylen Claire-Ann Oakley Stephen N. Pagnotta, Esq. Charles Schlesinger Malcolm Smith John L. Spraguet Richard C. Steeget Win Stuebner John Umlauf Pam Weatherbee Kim Wells Samuel Westcott, Jr. John Winant<sup>+</sup> Reinhard A. Wobus Elizabeth Wright+

(† indicates deceased )

#### Thanks to these friends and businesses for supporting WRL in 2022!

- Amrita Lash Pottery Ann Kremers Calligraphy & Illustration Arthur Evans Associates BeFit Company Berkshire Cider Project Bill Greenwald, Pilot Bondhu Bousquet Mountain Bright Ideas Brewing Cheeky Fishing Countryside Landscape & Design, Inc. Coyote Flaco East of the Bosphorus Fine Rugs & Flatweaves,Nick Wright
- Annie (Annabell) Art Peter Boudreau Emily Bourguignon Mark Brandriss Brian Carpenter Nick Carr Tim Carr John Case Deb Chaulk Kathy Chesney Brian Cole Linda Conway Greg Doench

Ken Egnaczak Van Ellet Art Evans Pete Farwell Yumi Farwell Ruth Giordano John Gordon Kelsey Gura Paul Harsch Bob Hatton Juliana Haubrich Emily Hennessey Drew Jones

- Eric Enderlee, Artisans of Thornliebank Rd. Ghetta Hirsch, Artist Gramercy Bistro Hancock Shaker Village Lever, Jeffrey Thomas Francesca Olsen Puddingstone Pottery, Helen Olshever InTouch Massage & Day Spa Jen Rork Design Jim Galusha Contracting John Porcino, Storyteller/Musician Julia Morgan Art Lewis Studios LIFT Bistropub
- Mezze Bistro & Bar Nature's Closet Peterman's Boards & Bowls Prospect Mountain Ski Area Provisions Williamstown Robert H. Lafond, Artist Tasha Yoga South Williamstown Community Association Tourists Tracy Baker-White, Artist The Clark Tunnel City Where's You Get That?! Williamstown Theater Festival

#### Our volunteers make things happen!

- Karen Kelly Jeffrey Levine Bill Levy Scott Lewis Nora Lopez David Low Jack Madden Bill Maddix Micah John Manary Donna Manley Daniel Mason David McGowan Elayne Murphy
- Alex Olchowski Jerry O'Neil Overland Summers service volunteers Allen Pope John Porcino Leslie Reed-Evans Tommy Richey Kelly Ryan Dick Schlesinger Tamar Schrager Gillian Sciacca Robin Sher
- Stephen and Elizabeth St. Clair Lauren Stevens Jefferson Strait Jennifer Swoap Elena Traister Ted Upton Eric White Elizabeth Whitney Williams College Cross Country Team

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